



CLC Annual Report

2016/2017

The Calgary Logistics Council (CLC) is a not for profit organization of industry experts, collaborators and thought leaders dedicated to further develop Calgary & Region as a sustainable transportation, distribution and logistics hub.

Calgary Logistics Council

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We are committed to increasing the value of the logistics community in Calgary and surrounding regions.

Our table is inclusive, a place where all stakeholders and voices within the industry can be heard.

We value and respect each other, ensuring that we communicate constructively. We share a value of appreciation for the volunteer work that is done on behalf of the CLC.

We advocate for and move the industry forward by listening to our members and focusing on win-win solutions that meet the needs of our stakeholders.

To Our Members

Who is the CLC?

The Calgary Logistics Council is a volunteer organization. We are a network of interested transportation and logistics professionals representing all facets of the sector. Because of our community we are able to start conversations, provide insight, and a multi-sector view of various initiatives that are impacting the Calgary Transportation and Logistics Sector. Our members include representatives from Industry (rail, air, truck, freight forwarding, manufacturing, distribution, logistics), Education, Government (Municipal and Provincial), and Economic Development.

Our primary focus is to bring together key stakeholders to assist in the resolution of on-going issues identified by industry. We advocate for change across industry, education, and government with the goal of alleviating congestion, regulatory, economic, fluidity, or other industry issues – as identified by industry. Our priorities are determined by our membership via a voting process.

The CLC accomplishes its mission by:

- Representing the industry
- Advocating for Transportation and Logistics within the region
- Advocating for transportation and logistics issues impacting stakeholders
- Advocating for the overall transportation of goods and people

2016 / 2017 CLC Board of Directors

Officer Positions	Name	Company	Term
1. Chair	Corrie Banks	Triskele Logistics	2016 – 2019
2. Vice Chair	Jean-Marc Lacasse	City of Chestermere	2016 – 2019
3. Secretary	Camille Granda	SAIT	2016 - 2019
4. Treasurer			2016 – 2019
Sector Category	Name	Company	Term
5. Gov't & Related Agencies	Lisa Houle / Elizabeth Pin	Government of Alberta	2016 – 2019
6. Learning Institutions	Brian Fleming	Mount Royal University	2016 – 2019
7. Manufacturing, Warehousing & Distribution	Ross Mason	DHL Global Supply Chain	2016 – 2019
8. Related Associations		Van Horne Institute	2014 - 2017
9. Support Service Providers	Jeremy Holland	Prospect Now	2016 - 2019
10. Transportation	Cindy Clark	Sterling Western Star Trucks	2015 - 2018
Directors at Large	Organization		Term
11. Bryndis Whitson	Van Horne Institute		2015 - 2018
12. Jason Copping	Strategy Portal		2016 – 2019
13. Bob Miller	Calgary Regional Partnership		2015 - 2018

Recognition

We need to recognize several members and volunteers who have participated in and supported the CLC in the 2016/2017.

Jean-Marc Lacasse, Vice-Chair CLC

Over the last two years Jean-Marc has led and completed several key initiatives on behalf of the CLC. From drafting a new strategic plan, to re-designing and rebuilding our website, to drafting new by-laws and more recently taking on the responsibilities of the Treasurer (in addition to the Vice-Chair role). The organization would not be where it is today without Jean-Marc's leadership, dedication, and commitment. It is with deep gratitude that we recognize his contributions.

Camille Granda, Secretary CLC

Over the last year, Camille has undertaken the capturing and editing of the CLC member, board and AGM meeting minutes. Camille does an exceptional job of capturing the key elements along with editing to ensure that the CLC is represented professionally and effectively. Camille also supports the Chair & Vice-Chair in all executive team matters and ensures that we are well prepared.

Lisa Thompson, Member; Jeremy Holland, Director Supplement Services; Karla Spilstead, Member

Lisa, Jeremy and Karla took on the role of working together to increase the membership of the CLC. They have been dedicated and active champions of the CLC, advocating for the CLC in the community, leading and working with other members to increase membership, and bringing renewed energy and passion to the CLC.

Ross Mason, Director at Large; Lorraine Card, Member; George Leary (Past Treasurer)

Ross, Lorraine and George joined the program advisory committee and supported the creation of some great conversations and industry panels. They supported the creation of the CLC 2016 / 2017 program and assisted in finding speakers for the

panel. Their support meant that our industry panels were insightful and interesting creating value to the CLC members.

Jason Copping, Director at Large;

Jason joined the CLC last year and has been actively working with various members of the CLC to finalize the Strategic Plan started by Jean-Marc in 2015. Jason's experience and expertise in strategy development will ultimately result in a strong compelling strategy document that will lead the CLC forward over the next few years.

Industry Speakers:

Labour Workforce Initiative - Bryndis Whitson, Director at Large (Van Horne Institute); Jean-Marc Lacasse, Vice-Chair (City of Chestermere)

Trucking Industry – Andrew Barnes, Member (AMTA); Sue Fowler, Volunteer (Partners in Compliance); Carl Costam, Volunteer (H&R Transport); Don Achtemichuk, Volunteer (ATS Healthcare)

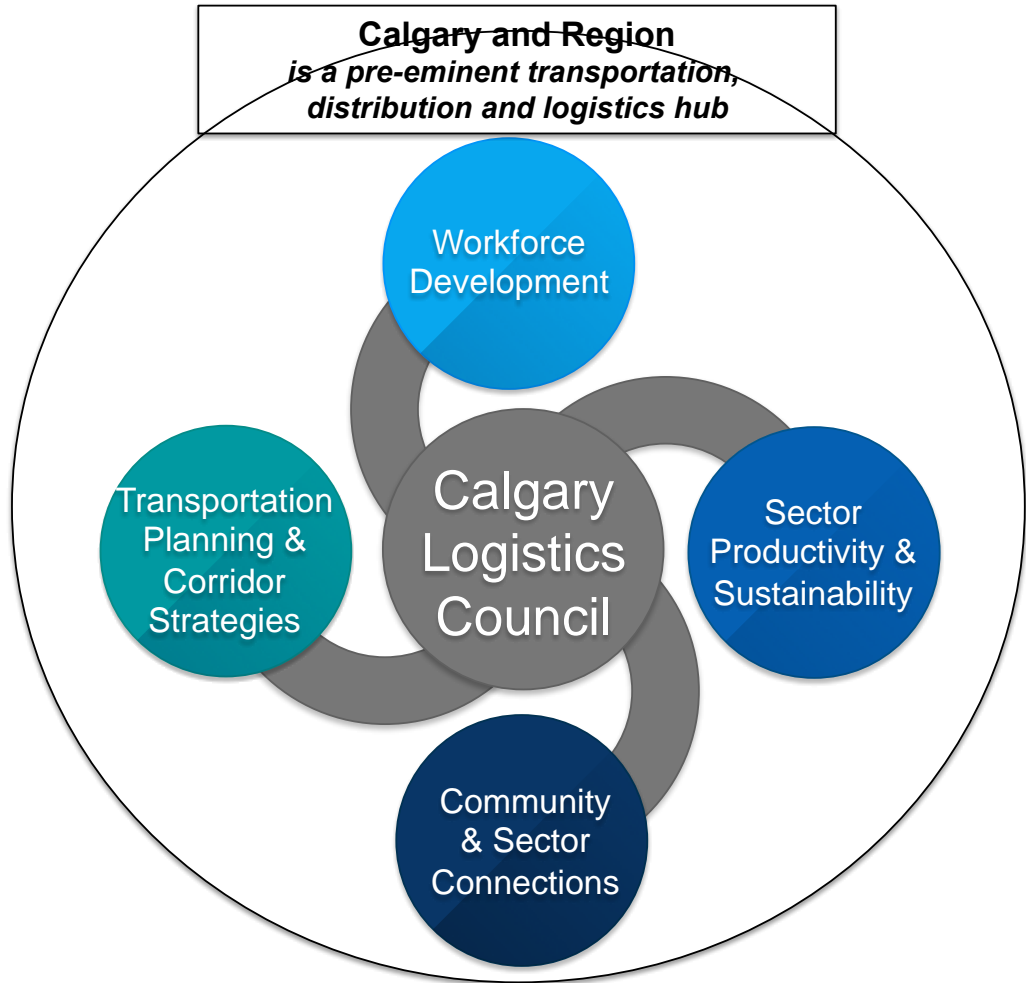
Innovative Technology Presentation - Eric Rasmussen, Member (SAIT); Corrie Banks, Chair (Triskele Logistics)

Warehouse Industry Trends - Chris Atherton, Member (Princess Auto); Greg Tocheniuk, Member (DHL Global); Markus Quinn, Volunteer (Metro Supply Chain Group/Cert Logistics);

Sustainable Industry – Liana Gilmour, Volunteer (DIRTT); Kai Fahrion, Volunteer (Virtuoso); Gursh Bal, Volunteer (Virtuoso); Dwayne Shauf, Volunteer (Bison Transport)

Strategic Highlights

The key strategic areas for the CLC are:



Our focus this year has been to strengthen our connections and relationships within the transportation and logistics industry. We have purposefully focused on engaging and adding value to our industry members. Over the past several years we have focused on Transportation Planning & Corridor Strategies and Workforce Development, and our high level of engagement in these categories is reflective of the excellent work done by Linda Lucas and Ben Smith (Past Chairs of the CLC).

This year has been about building on the great work done to date. With renewed focus we have updated our programs to continue engaging the community and address some outdated information in our operating environment. In 2016 / 2017 we have focused more on Sector Productivity & Sustainability, and our Community & Sector Connections.

To build operating strength for the CLC, we created Program, Membership, By-Law, and Strategic Plan committees. These committees enabled the creation of a new program approach, new member welcome document, and refreshed by-laws. We are currently working on finalizing the strategic plan and will continue moving it forward over the next several months.

This year we focused on advocacy for three key issues as well as created several industry panels that highlighted changes in the labour workforce, technology, warehousing and sustainability sectors.

Operating Highlights

Advocacy Workshops

1. September: Labour Workforce Strategies for the Future
 - a. Discussion on transferrable skill, displaced oil and gas workers, disruptive technology and where do we go from here.
2. December: 84th Street, 100th & Garden Road Stakeholder Engagement
 - a. Attended and participated in community conversations and discussions with the City of Calgary, Province of Alberta, and Rockyview County on the 84th Street, 1005th Street, Garden Road and NE corridor
3. February: City of Calgary Goods Movement Strategy
 - a. CLC hosted the City of Calgary Goods Movement Strategy kick-off meeting for the project.

Community Connections

We are regularly participating in activities with the AMTA, Calgary Transportation Club, Van Horne Institute, SAIT, Calgary Regional Partnership, City of Calgary, and Canadian Supply Chain Sector Council.

Industry Panels

November: Trucking Industry Panel

Thank you to Andrew Barnes and Lorraine Card from the AMTA. We had a great discussion about Electronic Logging Devices (Technology), Partners in Compliance (Safety), and Sustainability initiatives being implemented by AMTA members.

January: Disruptive Technology Panel

Thank you to Eric Rasmussen and Corrie Banks on behalf of SAIT, Van Horne Institute and Triskele Logistics. Their presentation highlighted the rapid changes occurring in the supply chain industry including Artificial Intelligence, Automated Vehicles, Drones, Block Chain, Internet of Things, and Cloud based technology. The level of automation from these technologies is advancing, creating challenges and opportunities.

March: Warehousing Industry Panel

Thank you to Greg, Chris & Markus for an informative and insightful review of current warehouse industry trends, challenges within the industry and what's ahead in the future. These experts highlighted labour workforce skill changes, advances in automation, changes in expectations, changes in infrastructure needed to support their organizations (from land services to bus transportation, to wages, to skills).

May: Sustainability Industry Panel

Thank you to Liana, Kai, Gursh and Dwayne for their insights on how to achieve great productivity, engage millennials, and reduce environmental impacts. The amount of change in the construction, solar panel / electric, and trucking industries is astonishing. This panel's insights into the future of supply chain sustainability was very interesting. *'Changes to our industry are happening every six weeks, organizations will need to pivot faster (Gursch Bal, Virtuoso).'*

Project Participation

Part of our role in the community is to participate in projects and bring insight to challenges faced by the industry. Members of the CLC have participated in projects that include:

- Cargo Logistics Conference Vancouver: Calgary Region Booth, Multiple Speaker Sessions
- Van Horne Institute: Women in Supply Chain
- Van Horne Institute: Youth in Supply Chain
- Van Horne Institute: Inland Ports Conference
- City of Calgary: 100th Street & Garden Road Community Engagement
- Calgary Regional Partnership / Van Horne Institute: Southern Alberta Exports via Port of Prince Rupert Working Sessions
- Calgary Transportation Club: Member Events & Golf Tournament
- City of Calgary: Goods Movement Strategy Operations Advisory Committee
- AMTA: Western Women with Drive
- Canadian Supply Chain Sector Council: Connecting People, Technology and Skills

Looking Ahead

The future of the Calgary Region Transportation & Logistics Sector is bright. Over the last few years there have been major shifts in innovation, renewable energy, consumer packaged goods, new startup businesses and sustainability. As we diversify and attract new business to Calgary the opportunities will continue to grow in the Transportation and Logistics sector. Our role in advocating, championing, participating and leading conversations will become more and more important.

Our ability to table conversations with diverse stakeholder groups is critical to ensuring a robust transportation and logistics community. To do this we will continue to uphold the highest level collaboration across all stakeholder groups, ensuring that we are working together as a team.

Our dedication to the greater good, being inclusive and sharing our knowledge, expertise and experience will be the foundation for which we support the development of a strong, stable and robust economy in Calgary.



Corrie Banks, Chair
Calgary Logistics Council
June 1, 2017

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